

WCAY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 2386199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-31-58

Call letters WYCC-TV

SOUTHCORP, INC. (AL 12-11-80, EFF: 12-31-80)

Station location Cayce, South Carolina

* LEXINGTON COUNTY BROADCASTERS, INC.

* MIDLANDS BROADCASTING CORPORATION (AL 7/18/79) NOT CANCELLED

* LEXINGTON COUNTY BROADCASTERS, INC., (AL 11-25-59, EFF: 11-25-59)

Name of licensee * J. OLIN TICE, JR., J. OLIN TICE, SR. AND JOHN G. KENWORTHY

d/b as LEXINGTON COUNTY BROADCASTERS

Transmitter location One mile S.W. of business district of Cayce, South Carolina (CP 4-2-58)

2334 Edmund Road, Cayce, South Carolina (BL-5-17-71)

* 1303 State Street, Cayce, South Carolina (BL-10-31-58)

Main studio location

One mile S.W. of business district of Cayce, South Carolina (CP 4-2-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-11221	4-2-58	620kc	500w	Day	6-2 12-2-58
	C.P. for a new standard broadcast station				
BMP-8182 (1)	7-23-58	Mod. of CP(BP-11,221 which authorized a new standard broadcast station) to change type transmitter to (GATES BC-500T) and operate by remote control from 1303 State Street, Cayce, South Carolina			
BL-7224	10-31-58	620kc	500w	Day	10-31 12-1-60
	License to cover CP (BP-11,221 as mod.,) which authorized a new Standard Broadcast Station.				
BAL-3672	11-25-59	Voluntary assignment of license to Lexington County Broadcasters, Inc.			
EFF:	11-25-59				
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-3689	5-17-61	620 kc	500w	Day	5-17 12-1-63
BTC-3984	3-15-62	Voluntary transfer of control of licensee corporation from J. Olin Tice, Jr. to Tico Enterprises, Inc.			
EFF:					
BR-2639	11-6-63	Renewal of license			12-1 12-1-66
BR-3689	3-21-67	Renewal of License Renewal of NDBA			3-21 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3689 (S)	11-26-69	Renewal of License & NDBA			12-1-72
BML-2359(1)	5-17-71	Mod. of licen to change main studio loc. and operate by remote control from Main studio location (Outside City limits.)			
EBSA	5-25-72				
BR 3689	10-11-73	(LONG)	RENEWAL	OF LICENSE	12 1 75
BR- 3689 (S)	11-26-75	Renewal			12-1-78
BAL790524	7/18/79	VOL AL	NOT CONSUMMATED		
BR780802UF(s)	3-13-79	Renewal			12-1-81
BAL800919	12-11-80	VOL AL	EFF:	12-31-80	

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters NEW

J. OLIN TICE, JR., J. OLIN TICE, SR. & JOHN G. KINWORTHY

Name d/b as LEXINGTON COUNTY BROADCASTERS

(P.O. - J. Olin Tice, Sr., Box 656, -Lake City, South Carolina)

393. Cayce,

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,221	3-27-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 620kc Power - 500w Hours of operation - Daytime Transmitter location - 9/10 miles from Southwest corner of city limits , Cayce, S.Car. Studio location - Same as transmitter	GRANTED	4-2-58
Rec'd	4-3-57			
Filed	4-3-57			
AMENDMENT R & F	12-3-57 12-4-57	Atty. - John F. Clagett Engr. - Abe Jacobowitz, Brooklyn, N.Y. AMENDED to change antenna-trans. & studio location to One mile S.W. of city business district, Cayce, S.Car., and make changes in ground system.		
AMENDMENT R & F	3-11-58 3-17-58	AMENDED to make changes in antenna (incr. hght) and ground systems.		

COLLINS 550A

APPLICATION RECORD - BROADCASTING

Aug 1955

#2

Call
Letters W C A YName J. CLIN TICE, JR., J. CLIN TICE, SR., & JOHN G. KENWORTHY
D/B AS LEXINGTON COUNTY BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BNP-8182 Rec'd Filed	7-2-58 7-3-58 7-3-58	Modification of c.p. (BP-11,221 which authorized a new standard broadcast station) to change type transmitter to (GATES BC-500T) and operate by remote control from 1303 State Street, Cayce, South Carolina.	GRANTED	7-23-58
BL-7224 Rec'd Resub. Rec'd Filed	8-11-58 8-12-58 8-23-58 9-2-58 9-2-58	License to cover C.P. (BP-11,221 as mod) which authorized a new Standard broadcast Station.	Referred GRANTED	8-26-58-re 10-31-58

APPLICATION RECORD - BROADCASTING

Aug 1955

Call

Lexington County Broadcasters, Inc.

Letters W C A Y

Name XJ. OLIN, TICE, JR., J. OLIN, TICE, SR., AND JOHN G. KENWORTHY

d/b as LEXINGTON COUNTY BROADCASTERS

Charges \$ C

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3672	10-6-59	Voluntary assignment of license to LEXINGTON COUNTY BROADCASTERS, INC. John F. Clagett, Atty.	GRANTED	11-25-59
Rec'd.	10-15-59		EFF:	11-25-59
Filed	10-15-59			
BR-3689	9-5-60	Renewal of license	GRANTED	2-17-61
R & F	9-30-60			
ETC-3984	2-14-62	Voluntary transfer of control of licensee corporation from J. Olin Tice, Jr. to Tico Enterprises, Inc. John F. Clagett, Atty.	GRANTED	3-15-62
Rec'd	2-20-62		EFF:	4-1-62
Filed	2-20-62			
BR-3689	8-21-63	Renewal of license	GRANTED	11-6-63
Rec'd	8-26-63			
Filed	8-26-63			
BR-3689	8-12-66	Renewal of license	GRANTED	3-2-67
R & F	8-29-66			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W C A YName Lexington County Broadcasters, Inc.
Cayce, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BML- Rec'd	4-5-68 4-8-68 1968	ML to change station location from Cayce, South Carolina to Cayce-West Columbia, S. C. enr-Palmer A. Greer, Greenville, S. C.	Dismissed per Sec. 0.281(d)(7)	5-10-68
PR-3689 R & F #39258 \$75 PN	8-29-69 9-2-69 9-2-69	Renewal of license Atty. Peter Shuetruk AMENDED 10-20-69 re: station location AMENDED 11-7-69 re: commercial practices	GRANTED	11-27-69
BML-2359 Rec'd Filed #500874 \$50 ACC. 060 Press MAY 1	4-6-71 4-13-71 4-14-71 4-14-71 1971	Mod. of license to change main studio location to 2334 Edmund Road, Cayce, South Carolina and operate by remote control from main studio location. (Outside City Limits)	GRANTED	5-17-71

APPLICATION RECORD - BROADCASTING

620kc.

Call
Letters W C A Y

Name LEXINGTON COUNTY BROADCASTERS, INC.
Cayce, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3689	8-16-72	Renewal of License		
R & F	9-5-72			
P.N.	9-5-72	Atty.: Peter Shuebruk	Granted 2-28-73	
PRESS		AMENDED 1-22-73 re: ascertainment of community needs; programming; commercial policy	(not issued)	
OCT			RESCINDED 3-2-73	
INFORMAL OBJECTION TO GRANT OF APPLICATION FOR RENEWAL OF LICENSE OF			WCAY filed 2-13-73 by	
Forbes W. Blair, Counsel.				
		AMENDED 2-27-73 re: commercial matter		
		AMENDED 2-27-73 re: commercial policy	GRANTED	10-11-73
BR-3689	7-30-75	RENEWAL OF LICENSE		
R & F	8-4-75	AMENDED 10-28-75 re: KEO		
PN Recd.	"		GRANTED	11-26-75
PRESS	AUG 26 1975	AMENDED 4-6-77 re: programming		

APPLICATION RECORD - BROADCASTING

LEXINGTON COUNTY BROADCASTERS, INC.

A MIDLANDS BROADCASTING CORPORATION

Call

W C A Y

Letters

Name

LEXINGTON COUNTY BROADCASTERS, INC.

Cayce, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR780802UF	7-28-78	RENEWAL OF LICENSE		
R & F	8-2-78	PETITION TO DENY filed 10-31-78 by Broadcast Music, Inc.	GRANTED	3-13-79
PRESS	AUG 11 1978			
BAL		Vol AL to MIDLANDS BROADCASTING CORPORATION	PET'D	5-7-79
FORM 314	5-2-79		Not signed by applicant	
BAL790524EY		Vol AL to Midlands Broadcasting Corporation		
PRESS			Granted	7/18/79
Form 314			NOT CONSUMMATED (ltr.
PN FILED	6-25-79		9-27-79)	
FORM 316 rec 11-15-79		Invol AL to Midlands Broadcasting Corporation	PET'D	1-2-80
			Req. of atty Jennings	
			(CIVIL COURT ACTION)	

#7

APPLICATION RECORD-BROADCASTING

620 kHz

Call Letters: W C A Y

Name: SOUTHCORP, INC.
X LEXINGTON COUNTY BROADCASTERS, INC.

Station Location: Cayce, South Carolina

File No.	Date	Description	Action and Date
BAL800919GM FORM 314 PRESS PN FILED	SEP 29 1980	Voluntary AL to Southcom, Inc. Atty: Martin R. Leader (Fisher, Wayland)	GRANTED 12-11-80 EFF: 12-31-80

BAL-800919GM Amended 11-5-80 re:Assignee's Portion
Sec. III, FCC Form 314 Loan Agreement

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

